



Million Dollar
eBay Business
Workshop

The Million Dollar eBay Business Blueprint

Created by Neil Waterhouse

<http://www.neilwaterhouse.com/workshop>

I know you want to just get going and blast into this Blueprint right now. But you will get WAY more out of it if you watch this Million Dollar eBay Business Blueprint VIDEO that goes along with it. There's a TON of details in the video that I couldn't fit in this document.

Go check out the video now:

<http://www.neilwaterhouse.com/workshop>

Welcome to my Million Dollar eBay Business Blueprint...

What I've done in this Blueprint PDF is boil down the essence of what the Million Dollar eBay Business is so you could see it in just a few pages. This is my working "mind map" of the entire process.

It's pretty crazy - when I first created these techniques I never could have dreamed that **one day I would be teaching it to thousands of entrepreneurs** in all kinds of different businesses.

I was just working away in my little one-person home-based business in a tiny little niche market. Since I had no marketing or sales experience, I just started doing things my way - **and I figured that everyone else must be doing the same things I was doing...**

Little did I know that the results I was getting were WAY beyond normal... and the stuff I was doing would one day become a multimillion dollar eBay business.

Fast forward to today... and it's shocking, but since I started teaching eBay way back in 2009 my students and clients have done hundreds of millions of dollars on eBay, Amazon on their websites

That's hundreds of freaking MILLIONS of dollars!

I guess that was cool enough that eBay, Amazon, Alibaba and many others have asked me to be a Guest Speaker for them.

I still can't believe this all started from selling my first product (a used socket set) on eBay back in 1999!

And it's been really cool watching my students sell **in almost every market you can think of** ... including a bunch of categories that I had never even heard of ...

I'm talking about everything from: 'magnetic back braces' to 'dog nail clippers' to 'dance poles' to 'exercise equipment' to 'car accessories' to 'kids ride on cars' to 'Garden carts' to 'portable hair basins' to 'water pumps'... and on and on and on.

And I never would have imagined that people would be using my stuff all over the world... from Europe and the UK to Asia to Africa to South and Central America... and of course in the USA and Canada. And obviously... in Australia.

The funny thing is that when I started out, I knew it worked for traditional bricks and mortar businesses... because that's what I used it for in my tiny little niche business.

But soon after I started teaching eBay I realized that my students were using my formula for all kinds of products...

Who could have imagined?

It's been a wild ride, and I've been very blessed to be able to share my work with so many amazing entrepreneurs. I love teaching this stuff and I love helping entrepreneurs start and grow their businesses.

(And I especially love it when people are able to start a business and quit their jobs – those are the all-time favourite emails that I receive!) In any case... let's get rolling. But first, a warning...

On the next page, you'll see the VERY BIG PICTURE of the Million Dollar eBay Business Blueprint. We actually had to shrink it way down to fit it all on one page. In fact, we had to shrink it so much that you're not going to be able to read much of it.

We just did that so you could truly get the 'big picture'... but don't worry – as you go through the rest of the Blueprint you'll be able to see ALL the details...

So let's get started...

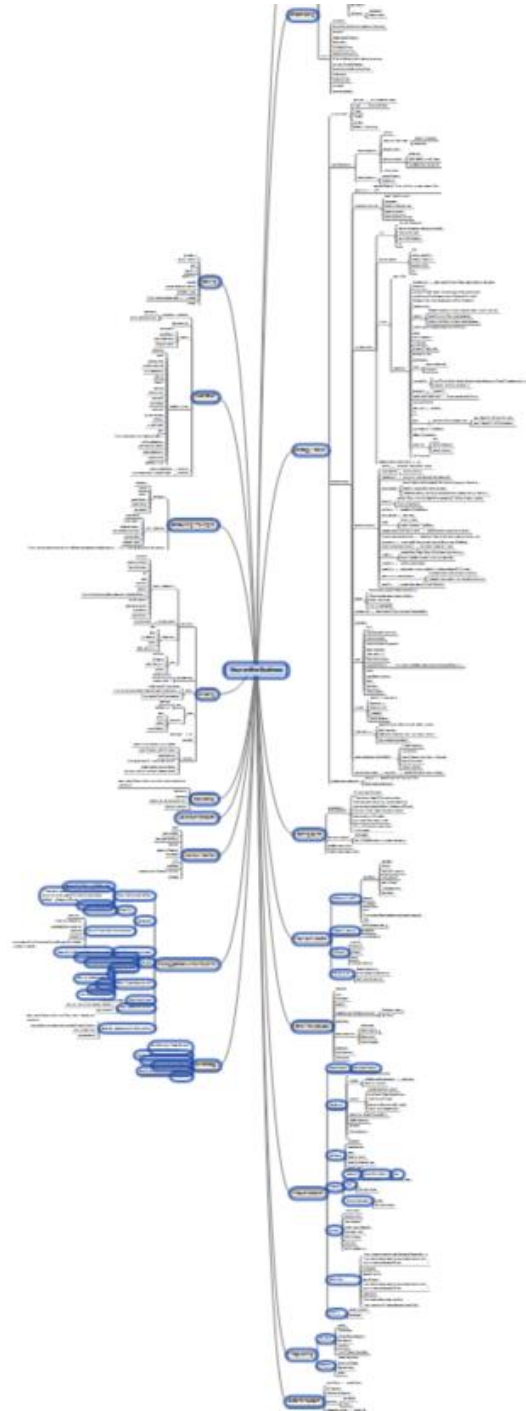
This is what the entire blueprint looks like.

I know it's way too small for you to read...

Sorry about that, it's the only way I could fit it on one page.

The good news is that I broke it into sections on the following pages so that you can see the entire blueprint.

-Neil



Multiple Incomes

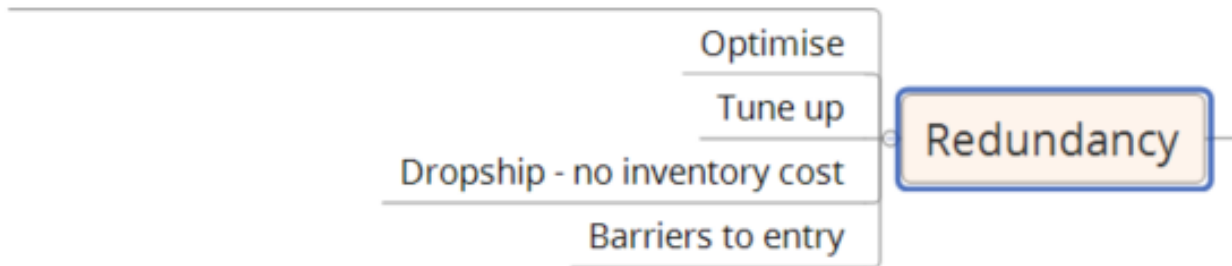


Exit Strategy

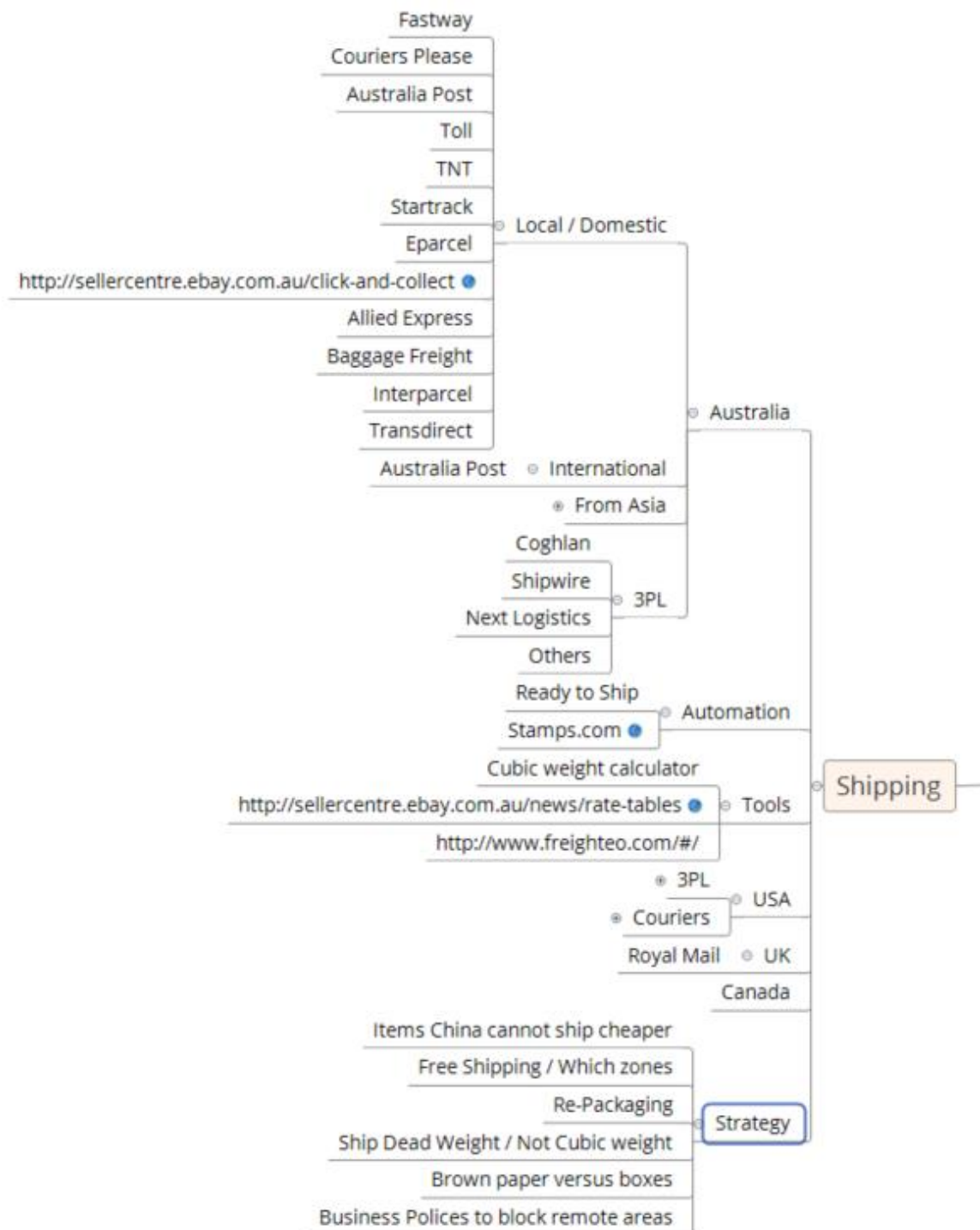


eBay Redundancy

Over 90% of eBay sellers use "Best guess marketing strategies"



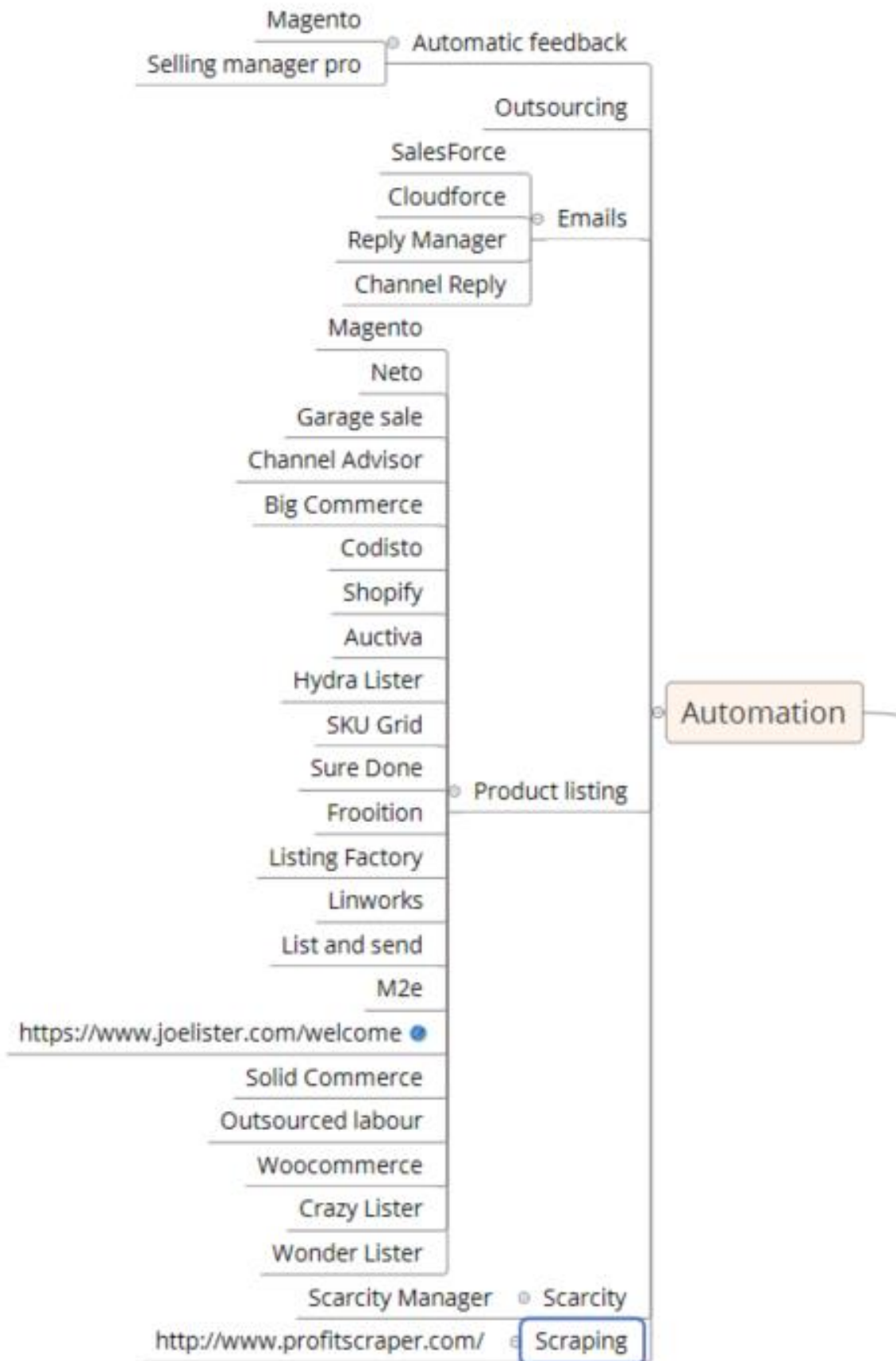
Shipping



Outsourcing



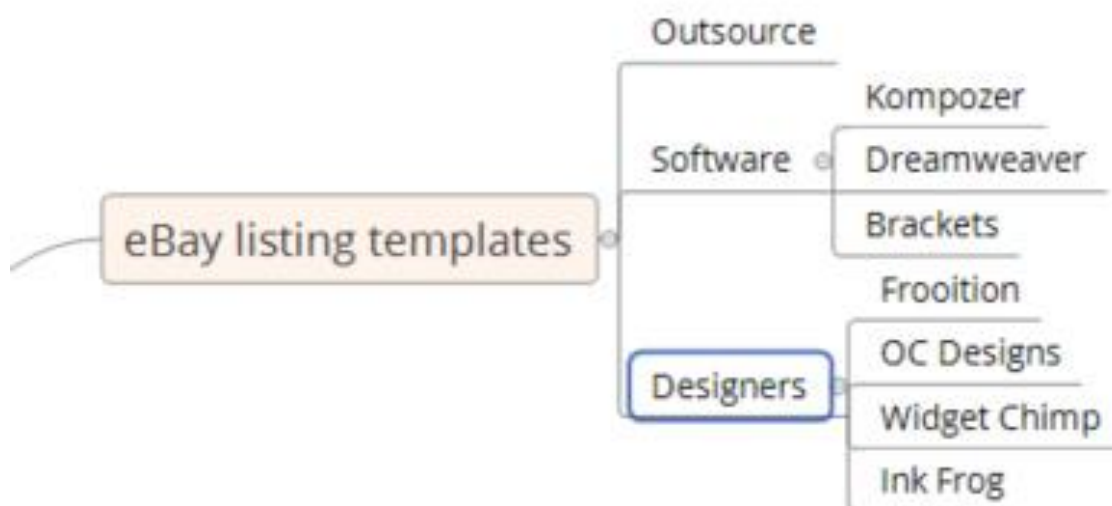
Automation



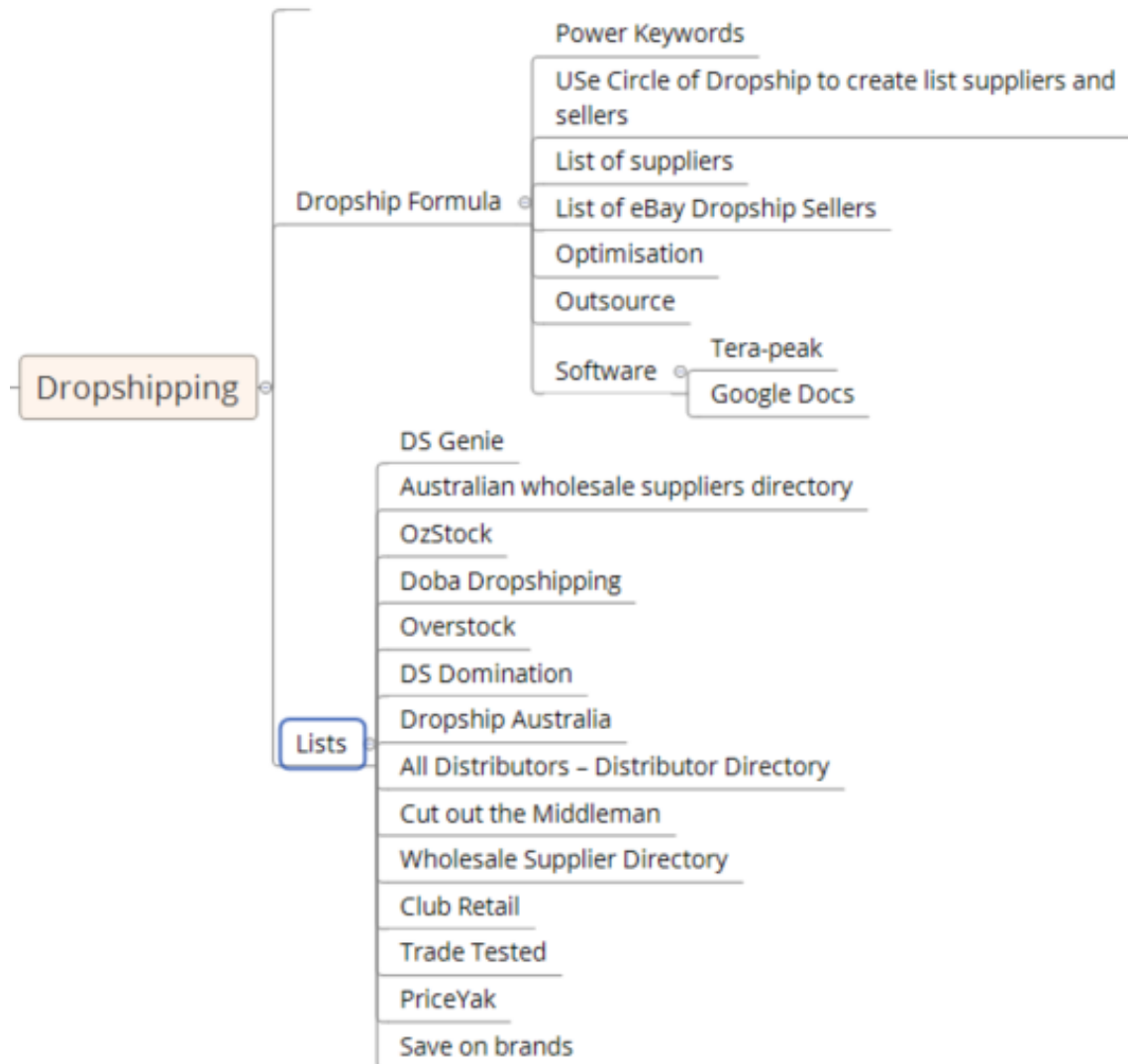
Banking



Templates

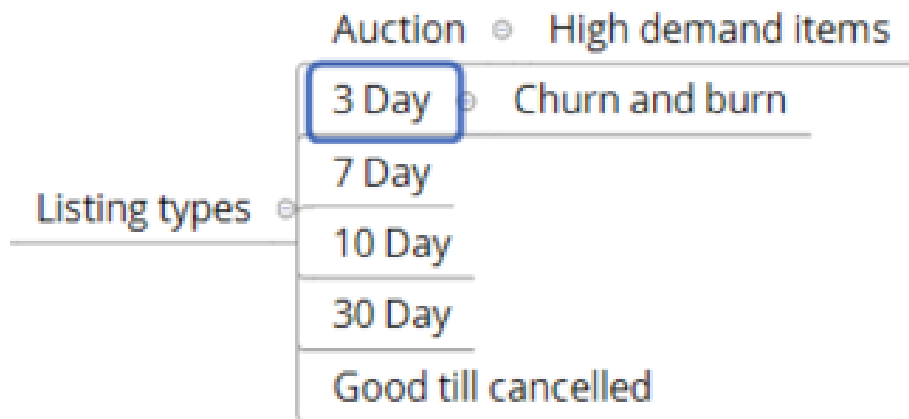


Drop shipping

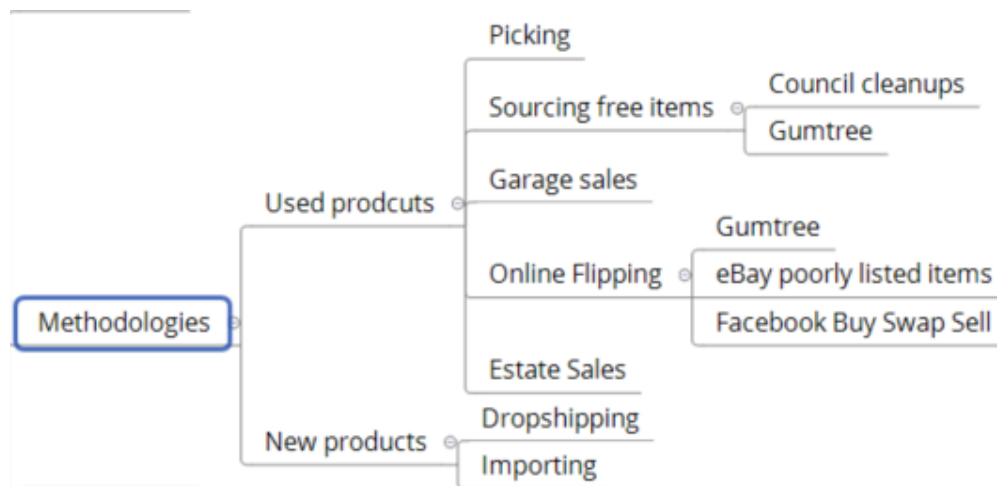


Strategies/Tactics

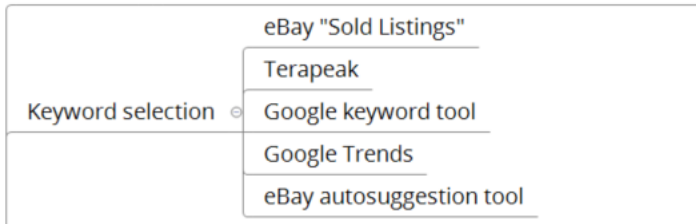
Listing Types



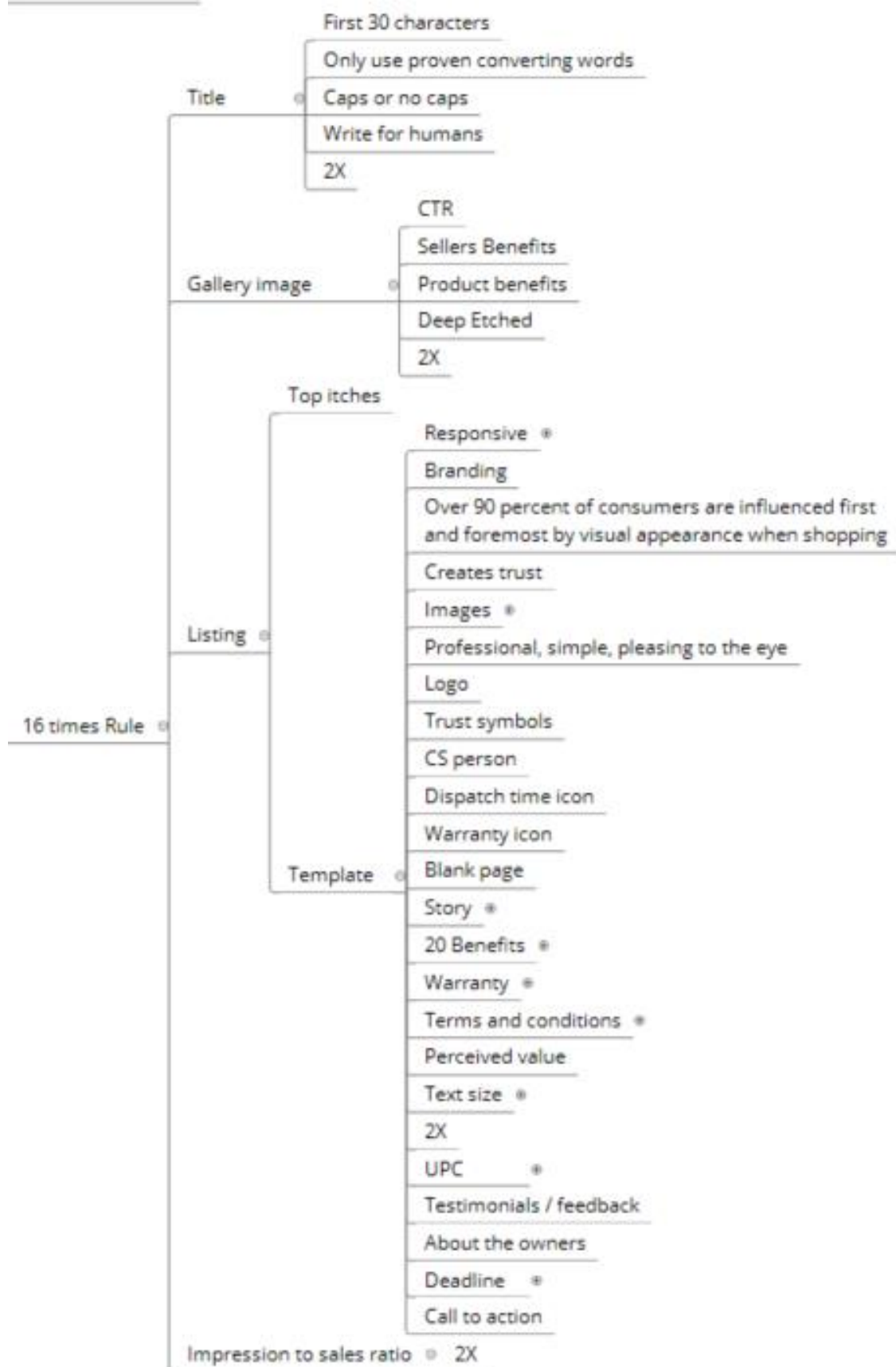
Methodologies



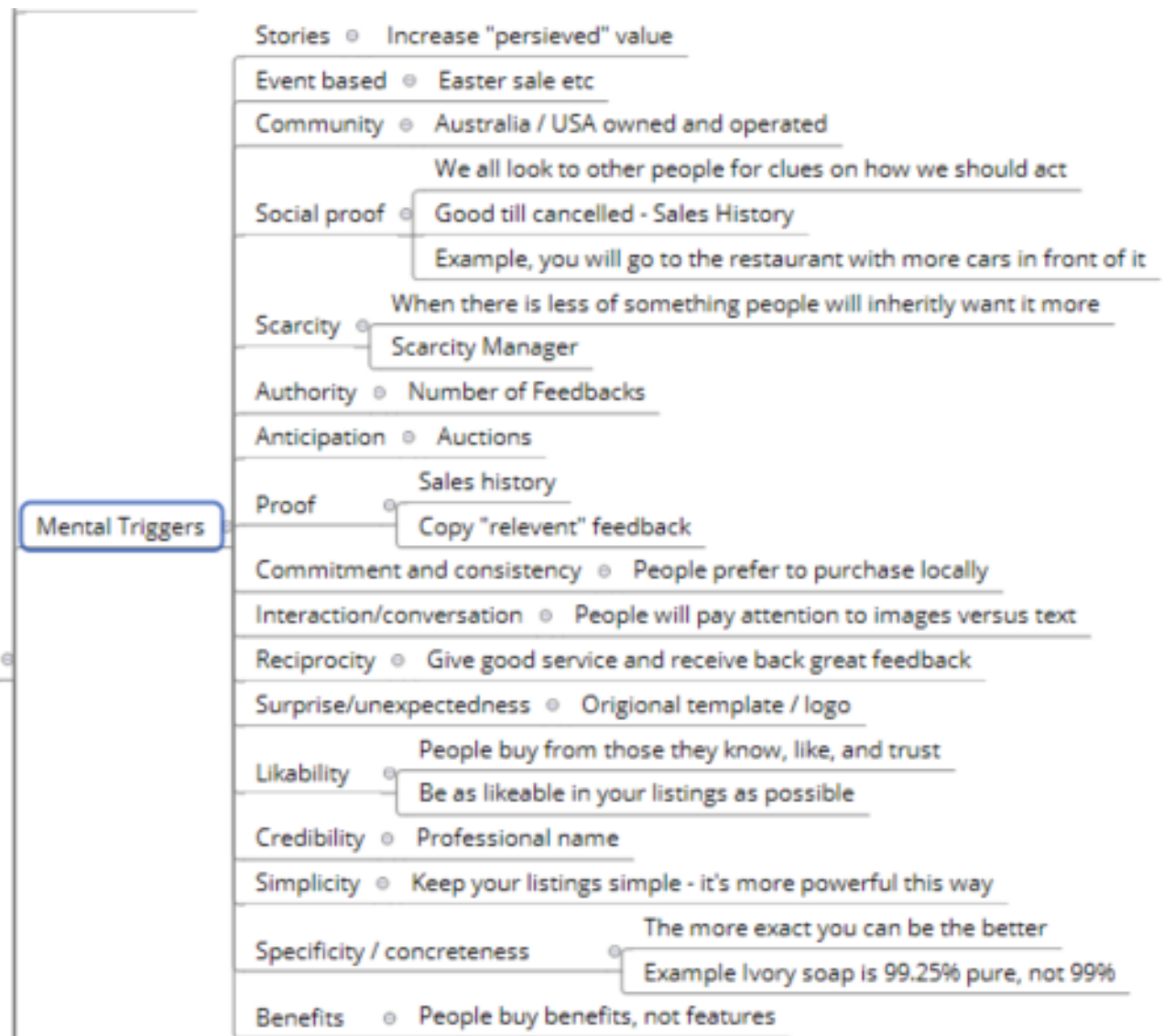
— Top performing listing sells 4- 10 times more than
One in 10 ◦ 10th



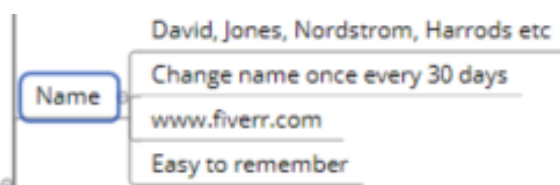
16 Times Rule



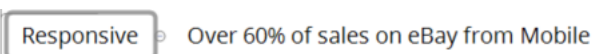
Mental Triggers



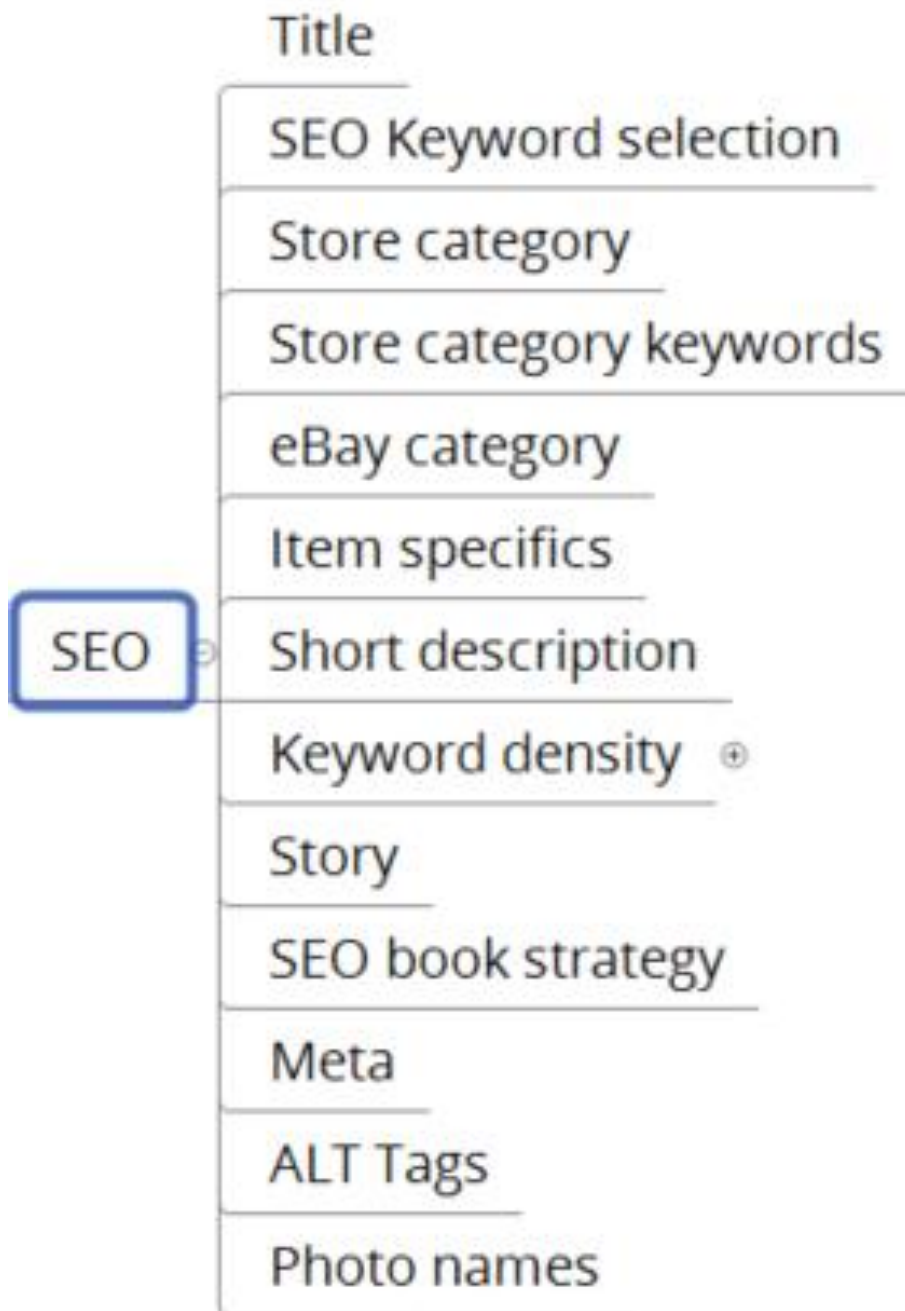
Store Name

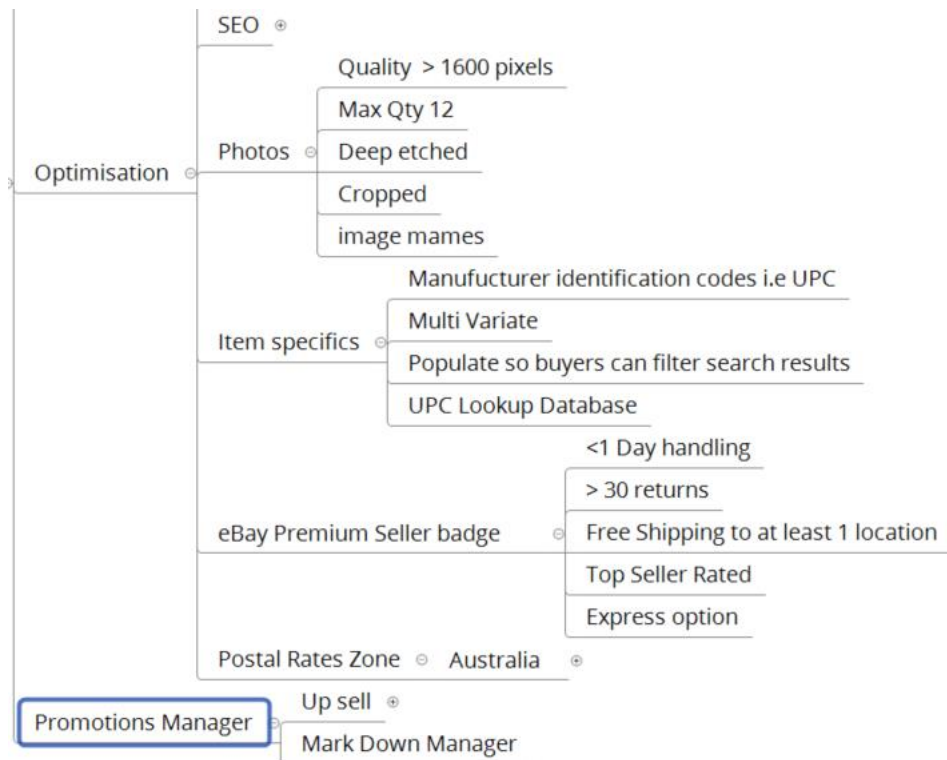


Responsive

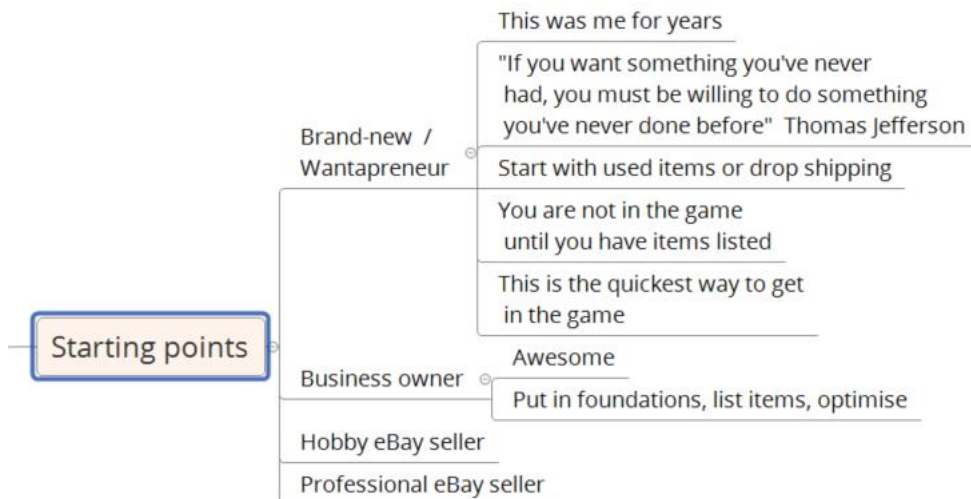


SEO (Search Engine Optimisation)

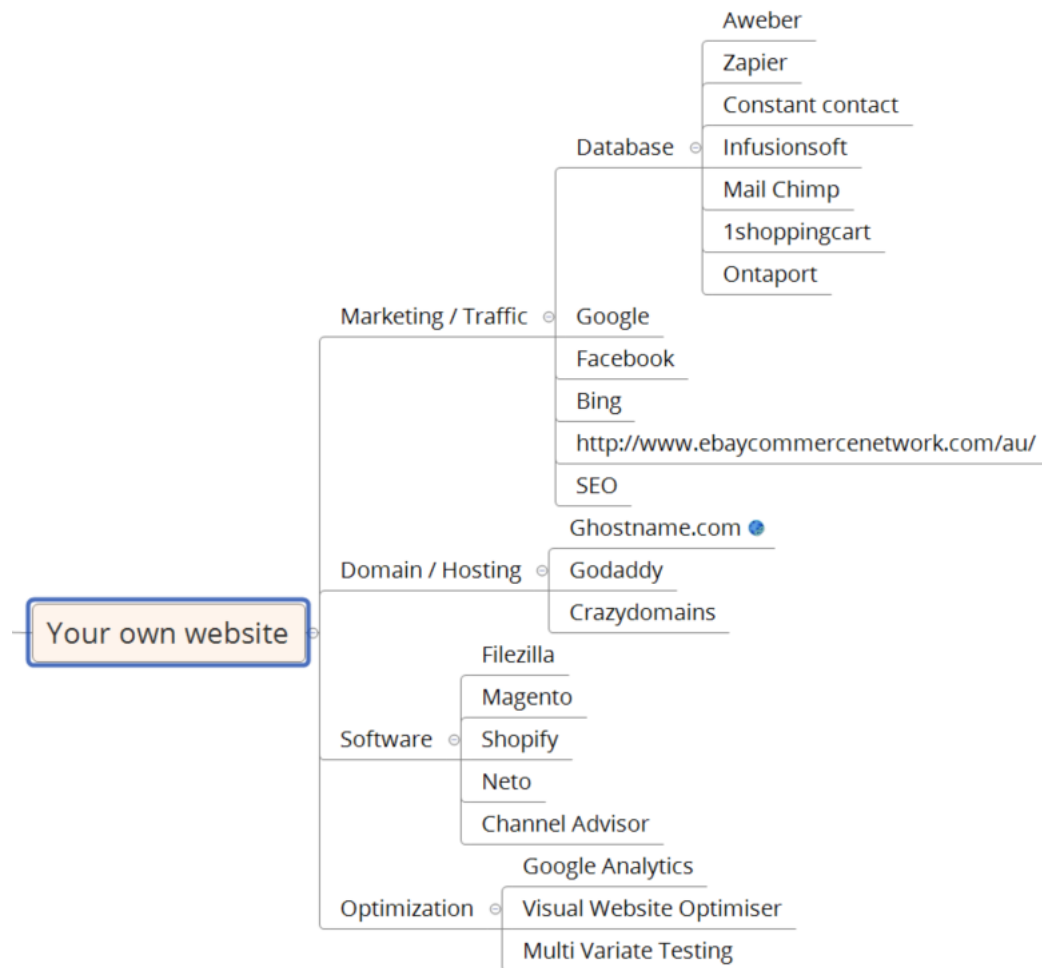




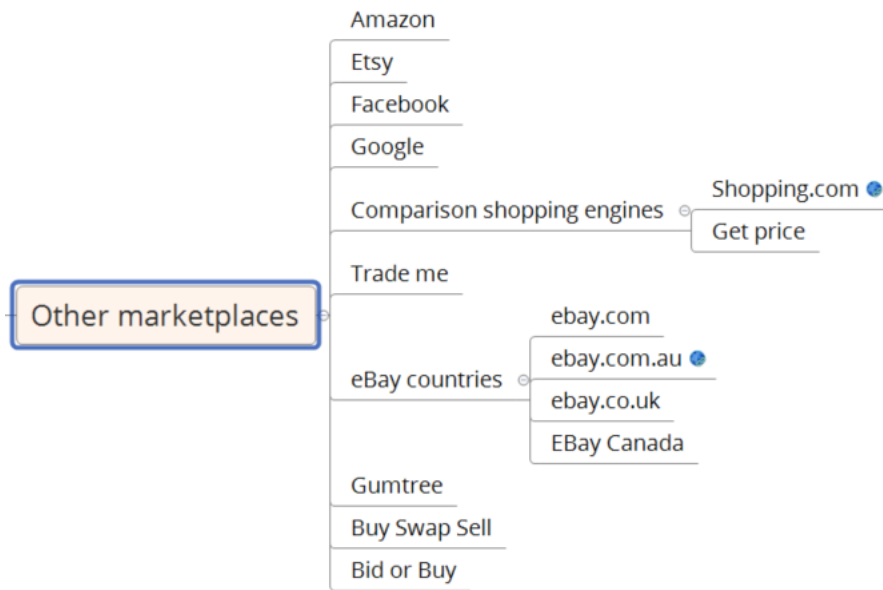
Starting Points



Your Own Website



Other Marketplaces



Product Research

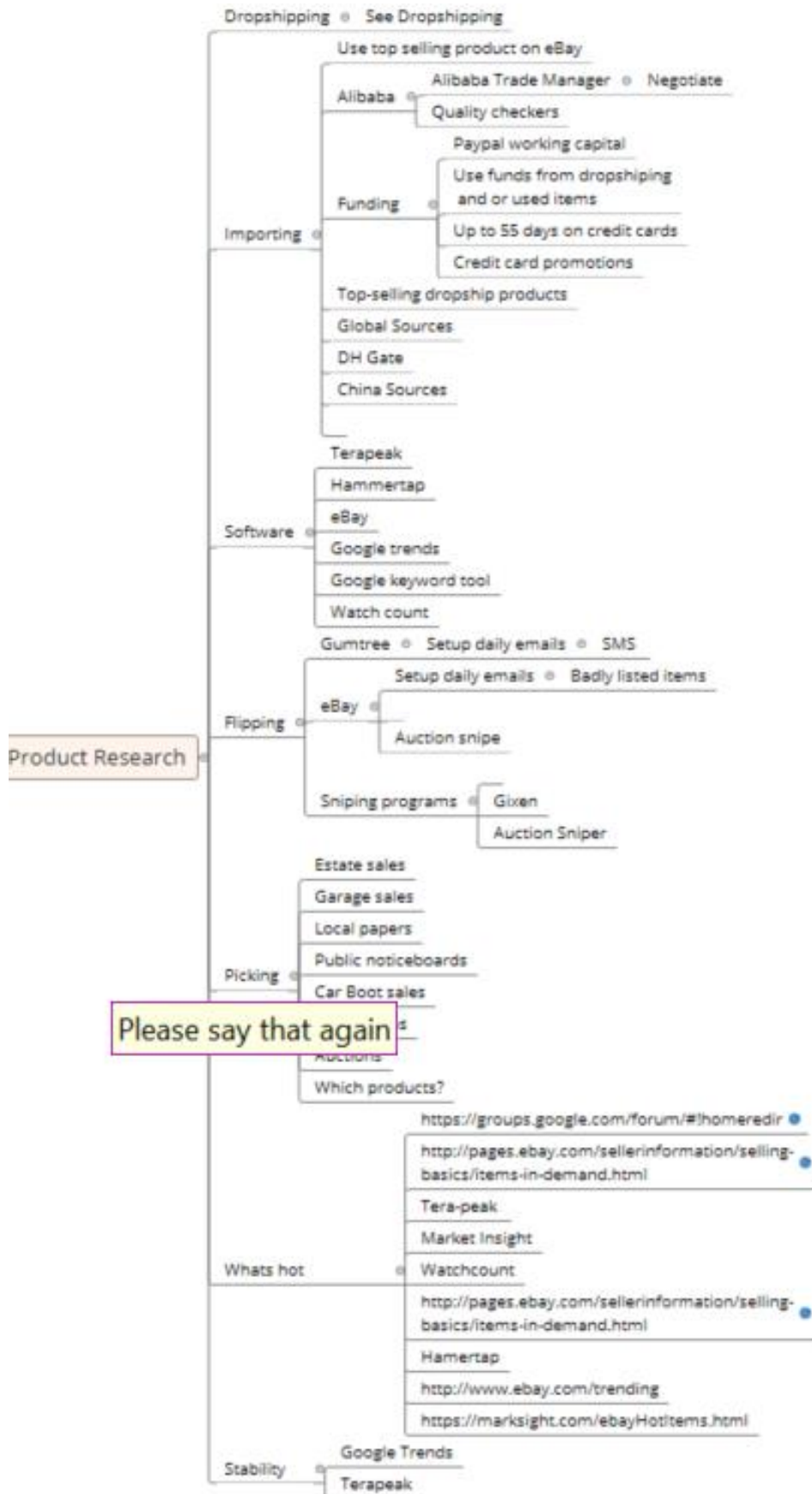
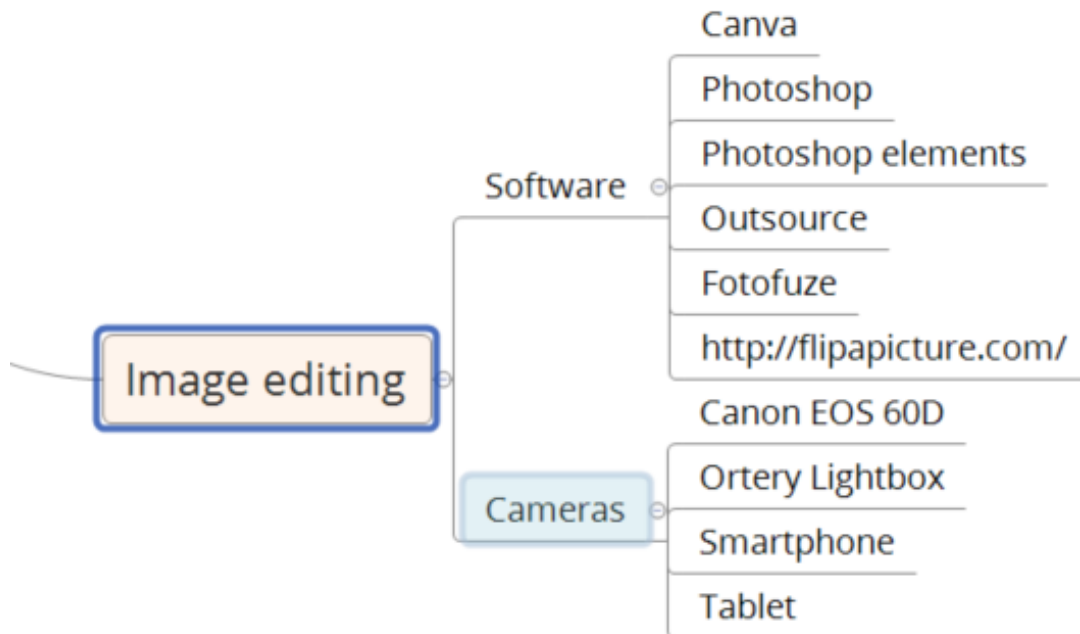
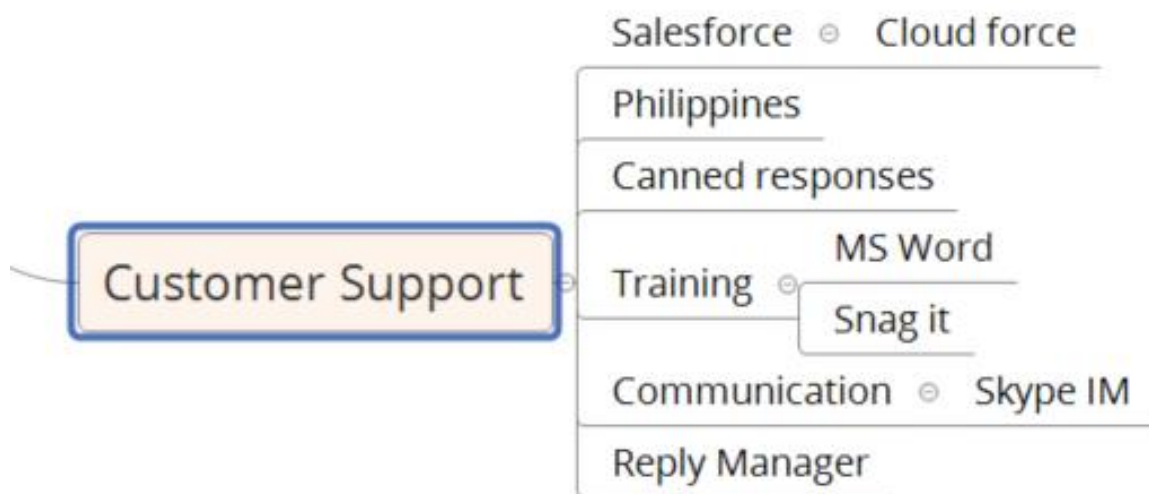


Image Editing



Customer Support



OK, there you have it - the Million Dollar eBay Business Blueprint...

That's the Multi -million dollar plan – the formula that's been used by thousands of my students.

I truly hope that this Blueprint (and all the free training videos I've given you) have opened your eyes to a whole new way of thinking about making money online.

Because once you start to put these strategies and tactics into your business... well, life will never be the same again. Literally.

It's the end of "best guess marketing" – you're no longer at the mercy of your market and your competitors.

It's like in those Matrix movies... **you can either choose the Red Pill or the Blue Pill.** If you want to stick with your OLD WAY of marketing... then take the Blue Pill and you'll go back to your business and your life and nothing will have changed. You can keep plugging along with "best guess marketing"... and you can keep believing that one day that marketing will actually start working.

But if you're ready to take control of marketing, your business, your life... **if you're ready for the Red Pill, then your path is clear – and it's the Million Dollar eBay Business Formula.** It's time to take control.

Because once you start using the Formula you're going to banish best guess marketing forever... and YOU are now in the driver's seat.

You can tap into exactly what your market wants. **You can create not just a list of products to sell, but a list of products and you already selling and already making profit... And you get paid upfront!**

I've already given you a TON of training materials - in this Blueprint and all the training videos I've given you. I know some people will take my challenge to "take the Red Pill" and they'll get started right away – just by using all the free training materials I've given you.

That's awesome – and they won't be the first to have success using my free training materials alone.

But if you want to take the next step... **if you REALLY want to step up and banish "best guess marketing" forever...** well in a few days I'm going to open up a new session of the Million Dollar eBay Home Study Course.

The registration will only be open until it sells out... I will personally be doing all the coaching so this will be very limited numbers.

Here's what you need to do - watch your email over the next few days, and I'll have lots more details on the upcoming class and the registration process.

(And I'm going to actually sneak in one last video when I open up registration and start up our new Million Dollar eBay Home Study Course.)

In the meantime, you can go back and check all the training videos and add your comments to the Million Dollar eBay Business Community at this link:

<http://www.neilwaterhouse.com/workshop>

Best regards

Neil Waterhouse

